ANDREW CORTESI

andrewcortesi.com
andrewjcortesi@gmail.com
518.596.9114
California / New York (Bicoastal availability)

EXPERIENCE

PEACOCK (NBC UNIVERSAL) – New York and California ..... **May 2021 – Present**

ART DIRECTOR AND AV PRODUCER/EDITOR – BRAND MARKETING

- Lead external vendors and collaborate with internal motion designers. Editor of Peacock Original content, including promos, multi-title spots, performance marketing, EPK footage, and paid social content.
- Establish and build templates/style guides, bumpers, end cards, MOGRTS for ongoing brand updates.

SR. MOTION DESIGNER AND PROJECT MANAGER – THEATRICAL FILMS AND ORIGINAL SERIES

- Work with Universal Pictures, Peacock Films, and Scripted/Unscripted teams to art direct and run operations across 360 campaigns, utilizing outside vendors and internal designers to develop trailer motion graphics, out-of-home placements, and activations that align with executive and producer needs.

PRINCIPAL PHOTOGRAPHY KEY ART DESIGNER – ORIGINAL FILMS AND SERIES

- Designed campaign key art from sketches to on-set production to post-production finishing and approvals.

SR. UX MOTION DESIGNER – PRODUCT

- Utilized Figma and AE to animate on-platform micro-interactions, bumpers, and partnership slates.

AUSTIN FILM FESTIVAL – Austin, TX ..... **March 2024 – March 2026**
FREELANCE SCRIPT READER (SCRIPT COVERAGE)

APPLE – Sunnyvale, CA ..... **July 2018 – April 2021**
MOTION GRAPHIC ARTIST
Worked with an in-house production team of writers, producers, editors, and videographers to produce instructional consumer facing videos for Apple Care social media (YouTube/Twitter), and built complex expression driven AE templates, compositing, and animating explainers. Acted as on-location and studio DIT.

DEVBRIDGE GROUP – Chicago, IL ..... **Sept. 2017 – June 2018**
MOTION GRAPHICS ANIMATOR AND PRODUCT DESIGNER
Produced, edited, and animated marketing videos (2D/3D). Utilized an agile/scrum workflow, consulting with clients to deliver complex platforms. Collaborated remotely with developers to animate motion prototypes.

LIQUIDUS MARKETING – Chicago, IL ..... **March 2015 – Sept. 2017**
ANIMATOR, PRODUCT/INTERACTIVE DESIGNER
Helped redesign UI/UX for Liquidus dynamic programmatic media based products. Lead an internal team of motion and static designers, assisted with branding, video editing, and WordPress design needs. Worked with the CTO to design and document animations for HMTL5 videos, later purchased by General Motors.

POST UNIVERSITY – Waterbury, CT ..... **May 2013 – March 2015**
MULTIMEDIA CONTENT DEVELOPER
Animator, Video Producer, Editor, and Web Designer for the school's online learning platform within the Instructional Design and Marketing departments. Refined the brand, built templates, & interviewed designers.

UNIVERSITY AT ALBANY (SUNY) – Albany, NY ..... **Jan. 2012 – May 2013**
EDITOR/ASSOCIATE PRODUCER
Within the Marketing and Communications department, conceptualized, produced, animated and edited content for TV and web through in-studio and on-location shoots. Lead and hired several interns as Asst. Art Director.

FREELANCE DESIGN AND ART DIRECTION ..... **May 2009 – Present**

- CollegeHumor.com - Produced and Edited sitcom mash-up videos
- Marketing, Art Direction, Logo animation, Motion Explainers, and Editing for CabWithMe.com, Sonostics, Voices of Gotham, Leviathan Lab's Twelfth Night Production, Round Midnight, and eSolve Solutions

BRIGHTLINE – New York, NY ..... **June 2010 – June 2011**
EXPERIENCE DESIGN ASSOCIATE
Designer, Video Editor, Animator of Interactive Experiences on iTV set-top boxes and other linear platforms. Assisted in proposal development/pitches with clients such as Dove, Stella Artois, Bud Light, Quaker, and AXE.

INTERNSHIPS – New York, NY and Burbank, CA ..... **May 2008 – August 2009**

- Bravo Emerging Media & Reveille Productions – Video Editor for *Launch My Line* and *Top Chef S6* promos
- Jimmy Kimmel LIVE – Production Coordinator and Production Assistant for daily shows

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EDUCATION

UCLA EXTENSION – Los Angeles, CA.....**July 2022 – Dec. 2023**
BUSINESS AND MANAGEMENT OF ENTERTAINMENT (CERTIFICATE PROGRAM)

- Studied: Contract Law SAG/WGA/DGA, Entertainment Financing (Movie Magic), Line Producing, Project Management, Story Analysis, Sound Mixing, Post Production, and Building a Production Company

CERTIFIED AND RELEVANT COURSES.....**2010 – 2026**

- Gotham Writers – Screenwriting (Fall 2026)
- AVID Editing Course at The School of Visual Arts (Fall 2023)
- Springboard UX Designer Course (Fall 2016)
- Aaron Sorkin Screenwriting MasterClass (Summer 2016)
- June Wright – Character Design Course (Spring 2015)
- Palette and Chisel Portrait Drawing and Figure Drawing (Winter 2014-2015)
- Industrial Scripts Online Screen Writing Course (Fall 2014)
- UAlbany Still Lives Drawing Course (Spring 2013)
- VanArts Pixar Master Class with Matt Luhn and Andrew Gordon (Spring 2011)

SUNYIT – Utica, NY.....**May 2012 – May 2013**

- Master of Science in Information Design and Technology (Incomplete)

ITHACA COLLEGE – Ithaca, NY.....**Graduated Dec. 2009**
PARK SCHOOL OF COMMUNICATIONS

- B.S. in Television-Radio (Video Production concentration)
- Minor: Integrated Marketing Communications
- Minor: Music (Voice concentration)

SUNY POTSDAM – Potsdam, NY.....**Aug. 2005 - Transferred 2007**
THE CRANE SCHOOL OF MUSIC

- Studied Music Business (Voice concentration)

SKILLS

VIDEO PRODUCTION (ENTERTAINMENT MARKETING & BRAND DESIGN)

- After Effects, Premiere Pro, AVID, Pro Tools, Photoshop, Illustrator, Apple Creator Studio, C4D, Element 3D
- On-set Art Direction, Writing, Producing, Editing, Storyboarding, Script Coverage, Out-Of-Home design
- MOGRTS, Adobe Dynamic Linking, familiarity with DSLR cameras, Movie Magic Budgeting and Scheduling

PRODUCT DESIGN

- Figma, Sketch, InVision, Avocode, Principle, Framer, InDesign, SaaS Product Marketing
- Web Design: HTML & CSS coding, WordPress
- App Development/Coding: complex Siri Shortcuts (basic JavaScript)

OTHER

- AI Tools: Use and awareness of Adobe Firefly, Runway, Copilot, ElevenLabs, Dall-E, MidJourney, and more
- Project Management: Notion, AirTable, Slack, Frame, Jira, Confluence, Microsoft Office, Wrike, Quip
- IT Experience: Operate, setup, and maintenance of QNAP servers