

ANDREW CORTESI

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518.596.9114
New York, New York

EXPERIENCE

NBC UNIVERSAL – New York City/North Hollywood.....May. 2008 – Present **PEACOCK MOTION DESIGNER AND BRAVO VIDEO EDITOR**

- Working with the Viewing Experience and Brand/Growth Marketing teams to help create toolkits, bumpers, promos, and style-guides, while animating platform micro-interactions.
- Bravo Emerging Media Paid Intern: Edited videos for online and mobile use via Bravotv.com – focus Launch My Line and Top Chef Season 6 (2009)
- Reveille Productions Intern: Production Assistant, Transcriber and Accountant for Bravo's Television Series' Shear Genius and Tabatha's Salon Takeover (2008)

APPLE – Sunnyvale, CA.....July 2018 – April 2021 **MOTION GRAPHIC ARTIST**

Worked with an in-house production team of writers, producers, editors, and videographers to produce instructional consumer facing videos for Apple Care social media (YouTube/Twitter), and built complex expression driven AE templates, compositing, and animating explainers.

DEVBRIDGE GROUP – Chicago, IL.....Sept. 2017 – June 2018 **MOTION GRAPHICS ANIMATOR AND PRODUCT DESIGNER**

Produced, shot/edited, and animated marketing videos in 2D/3D - Cinema4D to AE. Utilized an agile/scrum workflow, consulted with clients to deliver complex digital products that met the user acceptance criteria. Collaborated remotely with developers to animate motion prototypes.

LIQUIDUS MARKETING – Chicago, IL.....March 2015 – Sept. 2017 **ANIMATOR, PRODUCT/INTERACTIVE DESIGNER**

Helped redesign UI/UX for Liquidus dynamic programmatic media based products. Lead all internal motion graphics, branding, video, and WordPress related needs. Worked with the CTO to design & document animations for HTML5 videos, later purchased by General Motors.

POST UNIVERSITY – Waterbury, CT.....May 2013 – March 2015 **MULTIMEDIA CONTENT DEVELOPER**

Animator, Video Producer/Editor for the Post University's online learning site. Help produce video, graphics, and other media within the Instructional Design and Marketing departments.

UNIVERSITY AT ALBANY (SUNY) – Albany, NY.....Jan. 2012 – May 2013 **EDITOR/ASSOCIATE PRODUCER**

Within the Marketing and Communications department, conceptualized, produced, animated and edited content for TV and web through in-studio and location shoots (DSLR/HDV cameras)

FREELANCE DESIGN AND ART DIRECTION.....May 2009 – Present

- Branding/Logo Design and marketing explainer for CabWithMe.com
- CollegeHumor.com - Produced and edited a short sitcom mash-up video
- Marketing, Art Direction, Logo animation, and Editing for Sonostics MyoWave, Voices of Gotham, Leviathan Lab's Twelfth Night Production, and Round Midnight
- Produced and animated explainers for Esolve Solutions

BRIGHTLINE – New York, NY.....June 2010 – June 2011 **EXPERIENCE DESIGN ASSOCIATE**

Designer, Video Editor, Animator of Interactive Experiences across iTV set-top boxes and other platforms. Assisted in proposal development and design, which resulted in successful pitches.

- Clients included: Dove, Degree Hispanic, Stella Artois, Bud Light, Hornitos, Quaker and AXE

TOY BOX ENTERTAINMENT – Burbank, CA.....May 2008 – July 2008 **INTERN**

Master Control Assistant, PA, Tape Logger and Runner for the production of Theatrical Trailers

JIMMY KIMMEL LIVE – Los Angeles, CA.....July 2008 **INTERN**

Assisted as a Production Coordinator and Production Assistant for daily shows

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EDUCATION

CERTIFIED AND RELEVANT COURSES2010 – Present

- Springboard UX Designer Course (Fall 2016)
- Aaron Sorkin Screenwriting Master Class (Summer 2016)
- June Wright – Character Design Course (Spring 2015)
- Palette and Chisel Portrait Drawing and Figure Drawing (Winter 2014-2015)
- Industrial Scripts Online Screen Writing Course (December 2014)
- UAlbany Still Lives Drawing Course (Spring 2013)
- VanArts Pixar Master Class with Matt Luhn and Andrew Gordon (June 2011)

SUNYIT – Utica, NYMay 2012 – May 2013

- Master of Science in Information Design and Technology (Incomplete)

ITHACA COLLEGE – Ithaca, NYGraduated Dec. 2009

PARK SCHOOL OF COMMUNICATIONS

- B.S. in Television-Radio (Video Production concentration)
- Minor: Integrated Marketing Communications
- Minor: Music (Voice concentration)

SUNY POTSDAM – Potsdam, NYAug. 2005 - Transferred 2007

THE CRANE SCHOOL OF MUSIC

- Studied Music Business (Voice concentration)

SKILLS AND TOOLS

VIDEO, ANIMATION, AND MULTIMEDIA

- After Effects, Cinema 4D, Final Cut Pro, Premiere Pro, Illustrator, Photoshop
- AE JavaScript Expressions, Element 3D, Storyboarding, Script Development
- HDV, Canon DSLR, DJI Mavic Pro, DJI Osmo, GoPro, lighting, ProTools, Soundbooth, Finale
- On location/studio Digital Imaging Technician – pre-production and post

PRODUCT DESIGN

- Sketch, Invision, UI/UX Design, Photoshop, Illustrator, Avocode, Principle, InDesign
- Project Management Tools: Jira, Confluence, Wrike, Freshbooks, Slack
- Web Design: HTML & CSS coding in Dreamweaver, WordPress
- App Development/Coding: complex Siri Shortcuts

OTHER

- IT Experience: Operating, setup and maintenance of QNAP and Drobo servers
- Project Management: Microsoft Office, Quip, Keynote, Slack
- Research, concept development, branding, interactive, motion graphics and print design

LEADERSHIP

- Organize and lead Meetups: “Chicago Creators” and “Speed Friending”
- With a team, working through an agile/scrum flow, consult clients on a one-to-one basis to deliver complex digital products that meet the UI/UX user acceptance criteria.
- Solely lead all creative needs for video production and animation at Liquidus Marketing
- Oversaw the design of Post University’s brand/video templates for Instructional Design
- Lead and hired several interns as Asst. Art Director at UAlbany and Liquidus Marketing
- Interviewed and hired potential Multimedia Content Developer candidates at Post Univ.
- Executive Producer, Director/Editor - College Emmy Award Winning Show “IC Everywhere”