

# ANDREW CORTESI

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San Jose, California

## EXPERIENCE

### APPLE – Sunnyvale, CA.....July 2018 – Present MOTION GRAPHIC ARTIST

Work with an in-house production team of writers, producers, editors, and videographers to produce/animate, edit instructional consumer facing “how-to” videos within the Apple Care Digital social media (YouTube/Twitter) that enable customers to use Apple Products.

### DEVBRIDGE GROUP – Chicago, IL.....Sept. 2017 – June 2018 MOTION GRAPHICS ANIMATOR AND PRODUCT DESIGNER

Produced, shot/edited, and animated marketing videos in 2D/3D - Cinema4D to AE. Utilized an agile/scrum workflow, consulted with clients to deliver complex digital products that met the user acceptance criteria. Collaborated remotely with developers to animate motion prototypes.

### LIQUIDUS MARKETING – Chicago, IL.....March 2015 – Sept. 2017 ANIMATOR, PRODUCT/INTERACTIVE DESIGNER

Helped redesign UI/UX for Liquidus dynamic programmatic media based products. Lead all internal motion graphics, branding, video, and WordPress related needs. Worked with the CTO to design & document animations for HTML5 videos, later purchased by General Motors.

### POST UNIVERSITY – Waterbury, CT.....May 2013 – March 2015 MULTIMEDIA CONTENT DEVELOPER

Animator, Video Producer/Editor for the Post University's online learning site. Help produce video, graphics, and other media within the Instructional Design and Marketing departments.

### UNIVERSITY AT ALBANY (SUNY) – Albany, NY.....Jan. 2012 – May 2013 EDITOR/ASSOCIATE PRODUCER

Within the Marketing and Communications department, conceptualized, produced, animated and edited content for TV and web through in-studio and location shoots (DSLR/HDV cameras)

### FREELANCE DESIGN AND ART DIRECTION.....May 2009 – Present

- Edited a highlight reel for the Barbershop International champions, “Round Midnight”
- Branding/Logo Design and short video animation for CabWithMe.com marketing purposes
- CollegeHumor.com - Produced and edited a short sitcom mash-up video
- Oversaw all video direction and design for Leviathan Lab's Twelfth Night Production
- Storyboarded and executed logo animations for Sonostics MyoWave
- Produced and animated web based video for www.esolvesolutions.com
- Assisted in Marketing Voices of Gotham through video animations and DVD creation

### BRIGHTLINE – New York, NY.....June 2010 – June 2011 EXPERIENCE DESIGN ASSOCIATE

Designer, Video Editor, Animator of Interactive Experiences across iTV set-top boxes and other platforms. Assisted in proposal development and design, which resulted in successful pitches. Clients included: Dove, Degree Hispanic, Stella Artois, Bud Light, Hornitos, Quaker and AXE

### NBC UNIVERSAL – New York City/North Hollywood.....May. 2008 – Aug. 2009 INTERN

- Bravo Emerging Media: Edited videos for online and mobile use via Bravotv.com – focus Launch My Line and Top Chef Season 6 (2009)
- Reveille Productions: Production Assistant, Transcriber and Accountant for Bravo's Television Series' Shear Genius and Tabatha's Salon Takeover (2008)

### TOY BOX ENTERTAINMENT – Burbank, CA.....May 2008 – July 2008 INTERN

Master Control Assistant, PA, Tape Logger and Runner for the production of Theatrical Trailers

### JIMMY KIMMEL LIVE – Los Angeles, CA.....July 2008 INTERN

Assisted as a Production Coordinator and Production Assistant for daily shows

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## EDUCATION

### CERTIFIED AND RELEVANT COURSES .....2010 – Present

- Springboard UX Designer Course (Fall 2016)
- Aaron Sorkin Screenwriting Master Class (Summer 2016)
- June Wright – Character Design Course (Spring 2015)
- Palette and Chisel Portrait Drawing and Figure Drawing (Winter 2014-2015)
- Industrial Scripts Online Screen Writing Course (December 2014)
- UAlbany Still Lives Drawing Course (Spring 2013)
- VanArts Pixar Master Class with Matt Luhn and Andrew Gordon (June 2011)

### SUNYIT – Utica, NY .....May 2012 – May 2013

- Master of Science in Information Design and Technology (Incomplete)

### ITHACA COLLEGE – Ithaca, NY .....Graduated Dec. 2009

#### PARK SCHOOL OF COMMUNICATIONS

- B.S. in Television-Radio (Video Production concentration)
- Minor: Integrated Marketing Communications
- Minor: Music (Voice concentration)

### SUNY POTSDAM – Potsdam, NY .....Aug. 2005 - Transferred 2007

#### THE CRANE SCHOOL OF MUSIC

- Studied Music Business (Voice concentration)

## SKILLS AND TOOLS

### VIDEO, ANIMATION, AND MULTIMEDIA

- Final Cut Pro, Premiere Pro, Compressor, After Effects
- 2D/3D Animation: Element 3D, Basic Cinema 4D, Storyboarding, Script Development
- HDV, Canon DSLR, DJI Mavic Pro, DJI Osmo, GoPro, lighting, audio, on location/studio
- Sound Mixing: ProTools, Adobe Soundbooth, Finale, Audacity, Blue Yeti Mic

### PRODUCT DESIGN

- Sketch, Invision, UI/UX Design, Photoshop, Illustrator, Avocode, Principle, InDesign
- Project Management Tools: Jira, Confluence, Wrike, Freshbooks, Slack
- Web Design: HTML & CSS coding in Dreamweaver, WordPress
- App Development/Coding: complex Siri Shortcuts

### OTHER

- IT Experience: Operating, setup and maintenance of QNAP and Drobo servers
- Project Management: Microsoft Office, Quip, Keynote, Slack
- Research, concept development, branding, interactive, motion graphics and print design

## LEADERSHIP

- Organize and lead Meetups: “Chicago Creators” and “Speed Friending”
- With a team, working through an agile/scrum flow, consult clients on a one-to-one basis to deliver complex digital products that meet the UI/UX user acceptance criteria.
- Solely lead all creative needs for video production and animation at Liquidus Marketing
- Oversaw the design of Post University’s brand/video templates for Instructional Design
- Lead and hired several interns as Asst. Art Director at UAlbany and Liquidus Marketing
- Interviewed and hired potential Multimedia Content Developer candidates at Post Univ.
- Executive Producer, Director/Editor - College Emmy Award Winning Show “IC Everywhere”