

# ANDREW CORTESI

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518.596.9114  
Chicago, Illinois

## EXPERIENCE

### LIQUIDUS MARKETING – Chicago, IL.....Nov. 2016 – Present PRODUCT DESIGNER

Work on a team as a UI/UX Visual-Interactive Designer & Animator to help create and improve Liquidus products (ex. UI Audit) from mobile/web based content platforms to interactive videos.

### LIQUIDUS MARKETING – Chicago, IL.....March 2015 – Nov. 2016 INTERACTIVE DESIGNER AND VIDEO PRODUCER

Lead all motion graphics, video, or WordPress related needs. Worked with the CTO to design & document the UI/UX and animations for dynamic HTML5 videos, purchased by General Motors.

### POST UNIVERSITY – Waterbury, CT.....May 2013 – March 2015 MULTIMEDIA CONTENT DEVELOPER

Animator, Video Producer/Editor for the Post University's online learning site. Help produce video, graphics, and other media within the Instructional Design and Marketing departments.

### UNIVERSITY AT ALBANY (SUNY) – Albany, NY.....Jan. 2012 – May 2013 EDITOR/ASSOCIATE PRODUCER

Within the Marketing and Communications department, conceptualize, produce, animate and edit content for TV and web through in-studio and location shoots (with DSLR/HDV cameras)

### FREELANCE DESIGN AND ART DIRECTION.....May 2009 – Present

- Edited a highlight reel for the Barbershop International champions, "Round Midnight"
- Branding/Logo Design and short video animation for CabWithMe.com marketing purposes
- Produced and edited a short sitcom mash-up video for CollegeHumor.com
- Oversaw all video direction and design for Leviathan Lab's Twelfth Night Production
- Storyboarded and executed logo animations for Sonostics MyoWave
- Produced and animated web based video for www.esolvesolutions.com
- Assisted in Marketing Voices of Gotham through video animations and DVD creation

### BRIGHTLINE – New York, NY.....June 2010 – June 2011 EXPERIENCE DESIGN ASSOCIATE

Designer, Video Editor, Animator of Interactive Experiences across many media platforms. Assisted in proposal development and design, which resulted in successful pitches. Clients included: Dove, Degree Hispanic, Stella Artois, Bud Light, Hornitos, Quaker and AXE

### NBC UNIVERSAL – New York City/North Hollywood.....Jan. 2005 – Aug. 2009 INTERN

- Bravo Emerging Media: Edited videos for online and mobile use via Bravotv.com – focus Launch My Line and Top Chef Season 6 (2009)
- Reveille Productions: Production Assistant, Transcriber and Accountant for Bravo's Television Series' Shear Genius and Tabatha's Salon Takeover (2008)
- NBC WNYT Local News – Shadowed Producers, Directors, Technicians and Editors (2005)

### ITHACA COLLEGE TELEVISION (ICTV) – Ithaca, NY.....Aug. 2007 – Dec. 2009

- Executive Producer, Director, Editor, Writer – IC Everywhere
- Director, Assistant Director – College Emmy Award Winning Newswatch 16
- Master Control Operator, studio technician and IT support

### TOY BOX ENTERTAINMENT – Burbank, CA.....May 2008 – July 2008 INTERN

Master Control Assistant, PA, Tape Logger and Runner for the production of Theatrical Trailers

### JIMMY KIMMEL LIVE – Los Angeles, CA.....July 2008 INTERN

Assisted as a Production Coordinator and Production Assistant for daily shows

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## EDUCATION

### CERTIFIED AND RELEVANT COURSES ..... 2010 – Present

- Springboard UX Designer Course (Fall 2016)
- Aaron Sorkin Screenwriting Master Class (Summer 2016)
- June Wright – Character Design Course (Spring 2015)
- Palette and Chisel Portrait Drawing and Figure Drawing (Winter 2014-2015)
- Industrial Scripts Online Screen Writing Course (December 2014)
- UAlbany Still Lives Drawing Course (Spring 2013)
- VanArts Pixar Master Class with Matt Luhn and Andrew Gordon (June 2011)

### SUNYIT – Utica, NY ..... May 2012 – May 2013

- Master of Science in Information Design and Technology (Incomplete)

### ITHACA COLLEGE – Ithaca, NY ..... Graduated Dec. 2009

#### PARK SCHOOL OF COMMUNICATIONS

- B.S. in Television-Radio (Video Production concentration)
- Minor: Integrated Marketing Communications
- Minor: Music (Voice concentration)

### SUNY POTSDAM – Potsdam, NY ..... Aug. 2005 - Transferred 2007

#### THE CRANE SCHOOL OF MUSIC

- Studied Music Business (Voice concentration)

## SKILLS AND TOOLS

- Final Cut Studio: Final Cut Pro 7 and 10, Compressor
- Adobe Creative Suite CC: After Effects, Photoshop, Illustrator, InDesign, Flash
- 2D/3D Animation: Element 3D, Basic Cinema 4D, Storyboarding, Script Development
- UI/UX Design, Graphic Design, Basic Sketch, Basic Axure
- HDV, Canon DSLR, DJI Mavic Pro, DJI Osmo, GoPro, lighting, audio, on location/studio
- Web Design: HTML & CSS coding in Dreamweaver, WordPress
- IT Experience: Operating, setup and maintenance of QNAP and Drobo servers
- Microsoft Office: Word, Excel, PowerPoint, Outlook
- Sound Mixing: ProTools, Adobe Soundbooth, Finale, Audacity, Blue Yeti Mic
- Research, concept development, branding, interactive, motion graphics and print design

## LEADERSHIP

- Organize and lead “Chicago Creators” and “Speed Friending” Meetups
- Worked with developers in an agile work environment to design the UI for CMP
- Solely lead all creative needs for video production and animation at Liquidus Marketing
- Oversaw the design of Post University’s brand/video templates for Instructional Design
- Lead and hired several interns as Asst. Art Director at UAlbany and Liquidus Marketing
- Interviewed and hired potential Multimedia Content Developer candidates at Post Univ.
- Produced, Directed, and Edited the TV Show “IC Everywhere” – from casting to production

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## REFERENCES

<b>PERSONAL</b>	<b>RONALD WADE KIRCHHOFF</b> .....UNLISTED Former Professor at SUNY Potsdam Jeddah, Saudi Arabia ronaldwadekirchhoff@yahoo.com
	<b>BRANDON J. MENDELSON</b> .....518.832.9844 Author – St. Martin’s Press 2 Birch Drive, Monroe, New York, 10950 bj@bjmendelson.com
<b>BUSINESS</b>	<b>PAUL MILLER</b> .....518.442.3090 Director of Programming and Production - University at Albany 1400 Washington Avenue Albany, New York 12222 pmiller2@albany.edu
	<b>SONIA BARLOW</b> .....501.350.1086 Interactive Producer / Pilates Instructor Los Angeles / Nantucket soniabarlow@gmail.com
<b>ACADEMIC</b>	<b>PETER JOHANNIS</b> .....607.274.3911 Associate Professor: Department of Television-Radio - Ithaca College 372 Roy H. Park Hall Ithaca, New York 14850 pjohannis@ithaca.edu
	<b>MARA ALPER</b> .....607.274.1280 Associate Professor: Department of Television-Radio - Ithaca College 339 Roy H. Park Hall Ithaca, New York 14850 mapler@ithaca.edu