

ANDREW CORTESI

andrewcortesi.com
andrewcortesi@gmail.com
518.596.9114
Chicago, Illinois

EXPERIENCE

LIQUIDUS MARKETING – Chicago, IL.....March 2015 – Present **INTERACTIVE DESIGNER AND VIDEO PRODUCER**

Lead all motion graphics or video related needs within the company. Execute designs for websites to support Liquidus' products both through the UI and Front-end development. Work with the team to craft web-based products from a UX and Information Architecture standpoint.

POST UNIVERSITY – Waterbury, CT.....May 2013 – March 2015 **MULTIMEDIA CONTENT DEVELOPER**

Animator, Video Producer/Editor for the Post University's online learning site. Help produce video, graphics, and other media within the Instructional Design and Marketing departments.

UNIVERSITY AT ALBANY (SUNY) – Albany, NY.....Jan. 2012 – May 2013 **EDITOR/ASSOCIATE PRODUCER**

Within the Marketing and Communications department, conceptualize, produce, animate and edit content for TV and web through in-studio and location shoots (with DSLR/HDV cameras)

FREELANCE DESIGN AND ART DIRECTION – New York, NY.....May 2009 - Present

- Edited a highlight reel for the Barbershop International champions, "Round Midnight"
- Branding/Logo Design and short video animation for CabWithMe.com marketing purposes
- Produced and edited a short sitcom mash-up video for CollegeHumor.com
- Oversaw all video direction and design for Leviathan Lab's Twelfth Night Production
- Storyboarded and executed logo animations for Sonostics MyoWave
- Produced and animated web based video for www.esolvesolutions.com
- Assisted in Marketing Voices of Gotham through video animations and DVD creation

BRIGHTLINE – New York, NY.....June 2010 – June 2011 **EXPERIENCE DESIGN ASSOCIATE**

Designer, Video Editor, Animator of Interactive Experiences across many media platforms. Assisted in proposal development and design, which resulted in successful pitches. Clients included: Dove, Degree Hispanic, Stella Artois, Bud Light, Hornitos, Quaker and AXE

NBC UNIVERSAL – New York City/North Hollywood.....Jan. 2005 - Aug. 2009 **INTERN**

- Bravo Emerging Media: Edited videos for online and mobile use via Bravotv.com – focus Launch My Line and Top Chef Season 6 (2009)
- Reveille Productions: Production Assistant, Transcriber and Accountant for Bravo's Television Series' Shear Genius and Tabatha's Salon Takeover (2008)
- NBC WNYT Local News – Shadowed Producers, Directors, Technicians and Editors (2005)

ITHACA COLLEGE TELEVISION (ICTV) – Ithaca, NY.....Aug. 2007 - Dec. 2009

- Executive Producer, Director, Editor, Writer – IC Everywhere
- Director, Assistant Director – College Emmy Award Winning Newswatch 16
- Master Control Operator, studio technician and IT support

TOY BOX ENTERTAINMENT – Burbank, CA.....May 2008 - July 2008 **INTERN**

Master Control Assistant, PA, Tape Logger and Runner for the production of Theatrical Trailers

JIMMY KIMMEL LIVE – Los Angeles, CA.....July 2008 **INTERN**

Assisted as a Production Coordinator and Production Assistant for daily shows

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EDUCATION

CERTIFIED AND RELEVANT COURSES 2010 – Present

- Aaron Sorkin Screenwriting Master Class (Summer 2016)
- June Wright – Character Design Course (Spring 2015)
- Palette and Chisel Portrait Drawing and Figure Drawing (Winter 2014-2015)
- Industrial Scripts Online Screen Writing Course (December 2014)
- UAlbany Still Lives Drawing Course (Spring 2013)
- VanArts Pixar Master Class with Matt Luhn and Andrew Gordon (June 2011)

SUNYIT – Utica, NY May 2012 – May 2013

- Master of Science in Information Design and Technology (Incomplete)

ITHACA COLLEGE – Ithaca, NY Graduated Dec. 2009

PARK SCHOOL OF COMMUNICATIONS

- B.S. in Television-Radio (Video Production concentration)
- Minor: Integrated Marketing Communications
- Minor: Music (Voice concentration)

SUNY POTSDAM – Potsdam, NY Aug. 2005 - Transferred 2007

THE CRANE SCHOOL OF MUSIC

- Studied Music Business (Voice concentration)

SKILLS AND TOOLS

- Final Cut Studio: Final Cut Pro 7 and 10, Compressor
- Adobe Creative Suite CC: After Effects, Photoshop, Illustrator, InDesign, Flash
- 2D/3D Animation: Element 3D, Basic Cinema 4D, Storyboarding, Script Development
- HDV, Canon DSLR, DJI cameras, lighting, audio, and more equip. on location/studio shoots
- Web Design: HTML & CSS coding in Dreamweaver, WordPress
- UI/UX Design, Graphic Design, Basic Axure
- IT Experience: Operating, setup and maintenance of QNAP and Drobo servers
- Microsoft Office: Word, Excel, PowerPoint, Outlook
- Sound Mixing: ProTools, Adobe Soundbooth, Finale, Audacity, Blue Yeti Mic
- Research, concept development, branding, interactive, motion graphics and print design

LEADERSHIP

- Worked with developers in an agile work environment to design the UI/UX for an IO Portal
- Solely lead all creative needs for video production and animation at Liquidus Marketing
- Oversaw the design of Post University's brand/video templates for Instructional Design
- Lead several interns through the production process/Asst. Art Direction at UAlbany
- Interviewed and hired potential Multimedia Content Developer candidates at Post Univ.
- Produced, Directed, and Edited the TV Show "IC Everywhere" – from casting to production

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REFERENCES

- PERSONAL**
- RONALD WADE KIRCHHOFF**.....UNLISTED
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- BRANDON J. MENDELSON**.....518.832.9844
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- BUSINESS**
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- ACADEMIC**
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